

## **New Operations Director For Certified Gin Program**

THE CERTIFIED COTTON Gin Program has announced the promotion of Casey Newsom to operations director.

Previously, Newsom served as an assistant to the Program Director.

Newsom has made getting the program's message to cotton buyers a top priority. He recently led a tour of cotton buyers/distributors seeking to promote the Certified Cotton Gin brand in China. Next month, he will further that effort by making an extended tour of several textile mills in China as an ambassador for the program.

Newsom a native of Mississippi and a graduate of Mississippi State University, with degrees in Industrial Technology and Agricultural Engineering Technology and Business. He has also worked as research assistant for the USDA and completed the Samuel Jackson Internship Program.

The Certified Cotton Gin Program was launched in March of 2006 and currently represents over 50 member gins, including one in Australia . The program promotes the value of good ginning practices to all cotton industry segments.